

JAPAN MATTERS FOR AMERICA JAPAN MATTERS FOR JAPAN

Wisconsin and Japan

EXPORTS

\$1.5 billion goods and services exports to Japan



19% Japan share of total state exports to Asia (40 countries)



5% Japan share of total state exports to the world

JOBS FROM EXPORTS

4,898 Jobs directly supported by exports to Japan

+ 4,795 Jobs indirectly supported by exports to Japan

9,693 Total Jobs Supported by Exports to Japan

JAPANESE STUDENTS



1.9% Japan's share of all international students



\$6 million Japanese student contribution to state economy

TRAVEL & TOURISM



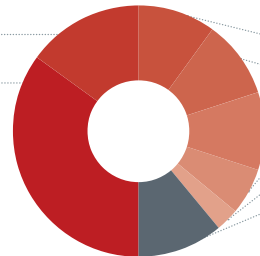
\$113 million Contribution to state economy by Japanese visitors

COMPOSITION OF EXPORTS

\$1.0 billion Goods Exports to Japan

MACHINERY
\$154.4 million

COMPUTERS & ELECTRONIC PRODUCTS
\$348.3 million



CHEMICALS
\$105.0 million

FOOD & KINDRED PRODUCTS
\$104.3 million

AGRICULTURAL PRODUCTS
\$103.3 million

TRANSPORTATION EQUIPMENT
\$60.7 million

MISCELLANEOUS MANUFACTURING
\$31.1 million

OTHER
\$117.9 million

\$446 million Services exports to Japan

INVESTMENT IMPACT



32 Japanese majority owned firms in the state

3,400 American workers at Japanese-owned firms

JAPANESE-AMERICANS

2,349 Total Japanese Americans in Wisconsin

0.04% of the state population

1.77% of state Asian American population

1,937 people who speak Japanese at home

EXCHANGES & CONNECTIONS



JAPANESE GARDENS

Janesville - Rotary Gardens at the Rath Environment Center



CITIES WITH CHERRY BLOSSOMS DONATED BY JAPAN

Door County



JAPAN AMERICA SOCIETIES

Milwaukee



SISTER CITIES

Chiba Prefecture - State of Wisconsin | Kanagawa : Oiso (Town) - Racine (Town) | Hokkaido : Obihiro - Madison | Tochigi : Nasukarasuyama - Menomonie | Shiga : Aisho (Town) - West Bend | Chiba : Isumi - Waupun | Iwate : Iwaizumi (Town) - Wisconsin Dells |



COLLEGES WITH JAPAN STUDIES PROGRAMS

Kenosha - Carthage College | Beloit - Beloit College | Madison - Univ. of Wisconsin Madison | Eau Claire - Univ. of Wisconsin Eau Claire | La Crosse - Univ. of Wisconsin La Crosse | Platteville - Univ. of Wisconsin Platteville | River Falls - Univ. of Wisconsin River Falls |



SOURCE: Exports (2013), Jobs (2013), and Travel & Tourism (2013): Estimated by the Trade Partnership (Washington, DC), US Bureau of Economic Analysis. Japanese Firms: Uniworld Business Publications (accessed January 2015). Employment at Japanese Firms (2012): US Bureau of Economic Analysis. Japanese Americans (2013): US Bureau of the Census American Community Survey 5-year estimates. Students from Japan and Economic Contributions from Students (both 2013-2014 academic year): Institute of International Education; NAFSA (Association of International Educators). Exchanges and Connections: Sister Cities International and individual sister city partnerships; JGarden.org; National Association of Japan-America Societies; US College Search; Embassy of Japan. For definition of Asia (40 countries) and other methodology, visit www.AsiaMattersforAmerica.org/data-sources.

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EXCHANGES & CONNECTIONS (continued)



SISTER CITIES

Chiba : Kamogawa - Manitowoc | Gunma : Maebashi - Menasha | Niigata : Tsubame - Sheboygan | Ibaraki : Ami (Town) - Superior | Fukushima : Miharu (Town) - Rice Lake | Kagawa: Kanonji - Appleton | Kagawa : Mitoyo - Waupaca



COLLEGES WITH JAPAN STUDIES PROGRAMS

Milwaukee - Marquette Univ. | Fond Du Lac - Marian College of Fond Du Lac | Oshkosh - Univ. of Wisconsin Oshkosh