

JAPAN MATTERS FOR AMERICA MATTERS FOR JAPAN

Virginia and Japan

EXPORTS

\$1.7 billion goods and services exports to Japan



19% Japan share of total state exports to Asia (40 countries)



5% Japan share of total state exports to the world

JOBS FROM EXPORTS

6,311 Jobs directly supported by exports to Japan

+ 5,553 Jobs indirectly supported by exports to Japan

11,864 Total Jobs Supported by Exports to Japan

JAPANESE STUDENTS



1.1% Japan's share of all international students



\$5 million Japanese student contribution to state economy

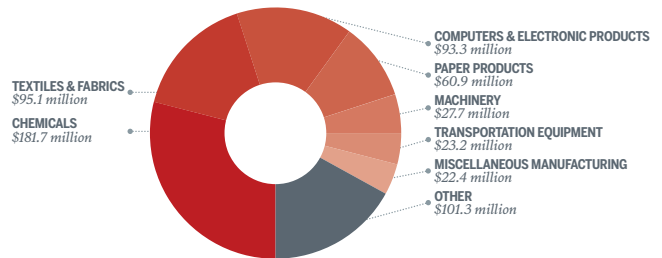
TRAVEL & TOURISM



\$464 million Contribution to state economy by Japanese visitors

COMPOSITION OF EXPORTS

\$606 million Goods Exports to Japan



\$1.1 billion Services exports to Japan

INVESTMENT IMPACT



74 Japanese majority owned firms in the state

13,900 American workers at Japanese-owned firms

JAPANESE-AMERICANS

10,755 Total Japanese Americans in Virginia

0.13% of the state population

2.35% of state Asian American population

10,160 people who speak Japanese at home

EXCHANGES & CONNECTIONS



JAPANESE GARDENS

Norfolk - Norfolk Botanical Garden | Richmond - Maymount Japanese Garden



SISTER CITIES

Miyazaki : Miyazaki - Virginia Beach | Osaka : Neyagawa - Newport News | Fukuoka : Kitakyushu - Norfolk | Saitama : Saitama - Richmond



COLLEGES WITH JAPAN STUDIES PROGRAMS

Williamsburg - College of William and Mary | Norfolk - Old Dominion Univ. | Norfolk - Virginia Wesleyan College | Charlottesville - Univ. of Virginia | Farmville - Longwood Univ. | Lexington - Washington & Lee Univ. | Staunton - Mary Baldwin College |



MORE EXCHANGES ON THE BACK

SOURCE: Exports (2013), Jobs (2013), and Travel & Tourism (2013): Estimated by the Trade Partnership (Washington, DC), US Bureau of Economic Analysis. Japanese Firms: Uniworld Business Publications (accessed January 2015). Employment at Japanese Firms (2012): US Bureau of Economic Analysis. Japanese Americans (2013): US Bureau of the Census American Community Survey 5-year estimates. Students from Japan and Economic Contributions from Students (both 2013-2014 academic year): Institute of International Education; NAFSA (Association of International Educators). Exchanges and Connections: Sister Cities International and individual sister city partnerships; JGarden.org; National Association of Japan-America Societies; US College Search; Embassy of Japan. For definition of Asia (40 countries) and other methodology, visit www.AsiaMattersforAmerica.org/data-sources.

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EXCHANGES & CONNECTIONS (continued)



**COLLEGES WITH JAPAN
STUDIES PROGRAMS**

Lynchburg - Randolph Macon
Women's College | Roanoke
- Hollins Univ. | Harrisonburg
- James Madison Univ. |
Lexington - Virginia Military
Institute | Richmond - Univ.
of Richmond | Ashland -
Randolph Macon College |
Salem - Roanoke College |
Blacksburg - Virginia Tech |
Fairfax - George Mason Univ.

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