

# JAPAN MATTERS FOR AMERICA

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## Tennessee and Japan

### EXPORTS

**\$2.5 billion** goods and services exports to Japan



**23%** Japan share of total state exports to Asia (40 countries)



**6%** Japan share of total state exports to the world

### JOBS FROM EXPORTS

**9,320** Jobs directly supported by exports to Japan

**+ 7,446** Jobs indirectly supported by exports to Japan

**16,766** Total Jobs Supported by Exports to Japan

### JAPANESE STUDENTS



**2.0%** Japan's share of all international students



**\$5 million** Japanese student contribution to state economy

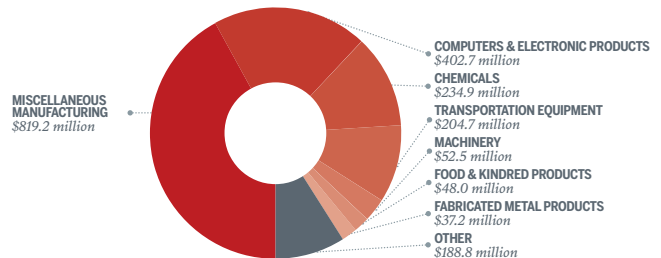
### TRAVEL & TOURISM



**\$263 million** Contribution to state economy by Japanese visitors

### COMPOSITION OF EXPORTS

**\$2.0 billion** Goods Exports to Japan



**\$550 million** Services exports to Japan

### INVESTMENT IMPACT



**88** Japanese majority owned firms in the state

**34,000** American workers at Japanese-owned firms

### JAPANESE-AMERICANS

**4,007** Total Japanese Americans in Tennessee

**0.06%** of the state population

**4.18%** of state Asian American population

**3,845** people who speak Japanese at home

### EXCHANGES & CONNECTIONS



#### JAPANESE GARDENS

Nashville - Cheekwood |  
Memphis - Memphis Botanical Garden



#### CITIES WITH CHERRY BLOSSOMS DONATED BY JAPAN

Georgetown | Memphis |  
Nashville, which also has a cherry blossom festival.



#### JAPAN AMERICA SOCIETIES

Nashville



#### SISTER CITIES

Hokkaido : Muroran - Knoxville |  
Nagasaki : Isahaya - Athens |  
Yamagata : Mikawa (Town) - McMinnville |  
Kanagawa : Zama - Smyrna |  
Kanagawa : Kamakura - Nashville |  
Yamanashi : Tsuru - Hendersonville |  
Ibaraki : Naka - Oak Ridge |  
Kanagawa : Kamakura - Nashville |



#### COLLEGES WITH JAPAN STUDIES PROGRAMS

Johnson City - East Tennessee State Univ. |  
Jefferson City - Carson Newman College |  
Nashville - Belmont Univ. |  
Clarksville - Austin Peay State Univ.

SOURCE: Exports (2013), Jobs (2013), and Travel & Tourism (2013): Estimated by the Trade Partnership (Washington, DC), US Bureau of Economic Analysis. Japanese Firms: Uniworld Business Publications (accessed January 2015). Employment at Japanese Firms (2012): US Bureau of Economic Analysis. Japanese Americans (2013): US Bureau of the Census American Community Survey 5-year estimates. Students from Japan and Economic Contributions from Students (both 2013-2014 academic year): Institute of International Education; NAFSA (Association of International Educators). Exchanges and Connections: Sister Cities International and individual sister city partnerships; JGarden.org; National Association of Japan-America Societies; US College Search; Embassy of Japan. For definition of Asia (40 countries) and other methodology, visit [www.AsiaMattersforAmerica.org/data-sources](http://www.AsiaMattersforAmerica.org/data-sources).

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